

AD HOC ANNOUNCEMENT IN ACCORDANCE WITH §15 OF THE SECURITIES TRADING ACT (WPHG)

net AG continues its focus on growth markets

Koblenz (Germany), 20.05.2009 – Based on the continuing difficult economic environment, net AG (Prime Standard: ISIN DE0007867400) decided to broaden its focus on the attractive growth markets. This results in the divestiture of high risk, low margin activities requiring high resources. Therefore, net AG will divest itself of its national domestic direct business with retailers as well as the sale and distribution of games and therefore of its subsidiary BHV Software GmbH.

The corresponding agreements were signed today; the implementation should be completed in the following weeks, and should be reflected in current business year expenses to the amount of additional € 600.000. The business segments that are affected generated a sales volume of around € 4.5 million during business year 2007/2008.

This measure will enable the increased focus on the growth markets and business areas generating higher revenues. At the same time, it will stabilize the earnings outlook and reduce the risks for the company in case of a prolongation of the currently weak economic situation.

The Management Board

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